

Volunteer Recruitment for Southern District Road Safety Campaign Carnival 2014-2015 (南區道路安全運動推廣日)

Background:

In September 1973, a central body, the Standing Conference on Road Safety (SCRS), was established to coordinate road safety activities in Hong Kong. In January 1983, SCRS evolved into the Road Safety Council that serves Hong Kong today.

With the support of two sub-committees and one working group, the Council coordinates all road safety activities in Hong Kong. These range from involving the different departments concerned, promoting education, publicity and community initiatives, studying road engineering solutions, as well as dealing with traffic management, legislation and law enforcement. The Council also ensures the optimum use of resources and make sure that there will be no oversight of good initiatives. Additionally, it formulates road safety strategies, working to reduce the number of traffic accidents in Hong Kong. About '**Zero Accidents on the Road, Hong Kong's Goal**':

http://www.roadsafety.gov.hk/en/about_us/introduction.html

Objectives:

- ◆ To ensure that HK remains one of the world's safest cities for road users and to generate and sustain road safety awareness within the community, both now and into the future, the Road Safety Council recognised the need for a vision statement, together with a distinctive symbol which would raise public interest and support for road safety improvement.
- ◆ To act as a focal point to identify, innovate, initiate and implement road safety priority programmes that will help reduce the number and severity of traffic accidents in Hong Kong.
- ◆ Through co-coordinating and working with the different government departments, transport associations, road safety stakeholders, educational bodies and community organisations, we aim to :
 - Improve road user behaviour through education and publicity;
 - Enhance existing systems and processes to create a safer driving environment;
 - Explore new technology and introduce relevant safety legislation to enforce effective deterrent measures;
 - Build better roads and push for the manufacture of safer cars;
 - Increase community ownership and partnerships of road safety; and

- conduct research and compile statistics to identify trends and areas of risk.

Date : 22nd March 2015 (Sunday)
Time : 12:00 noon – 5:00 pm
Venue : Hong Kong Police College,
Wong Chuk Hang, Aberdeen, Hong Kong

Volunteer required : 10 vacancies
Dress code : Smart casual (but no short pants and sandals)
Reporting time : On or before **11:30 am**
(free lunch box will be provided to volunteers)

Duties & Responsibilities : To help staff on stage arrangement, prize presentation
and booths management

Requirements : No preference

Contact for enquiry : Miss Mabel LEUNG
School Liaison Officer, Western District
Email: sslo-1-wdist@police.gov.hk
Office: 2546 9476
Mobile: 6508 6937

Method and Deadline for registration : Please send an email to Miss Mabel Leung at sslo-1-wdist@police.gov.hk with your Name, Gender, Contact Phone Number and Email Address on or before **16th March 2015, 12:00 noon.**