

MOST CHALLENGING ME!



Theodora
Finalist
ACE Manager 4

BNP PARIBAS: EUROPEAN LEADER IN GLOBAL BANKING AND FINANCIAL SERVICES.

BNP Paribas is present in 78 countries with more than 195,000 employees. With four domestic retail banking markets in Belgium, France, Italy and Luxembourg, the Group also has a significant presence in the US and strong positions in Asia and across the Europe-Mediterranean zone.

The Group holds key positions in three major activities: Corporate and Investment Banking, Investment Solutions and Retail Banking.

Since 1973, BNP Paribas has sponsored the sport of tennis and supported all aspects of the game – professional, educational, family and social.

Ace Manager, now in its fifth year, is BNP Paribas' online banking game for students at the world's leading universities. Teams of top students take on the role of banking professionals and tackle a series of business challenges that explore all aspects of our complex global business through scenarios featuring an international conglomerate with interests in sport, energy, real estate and technology.

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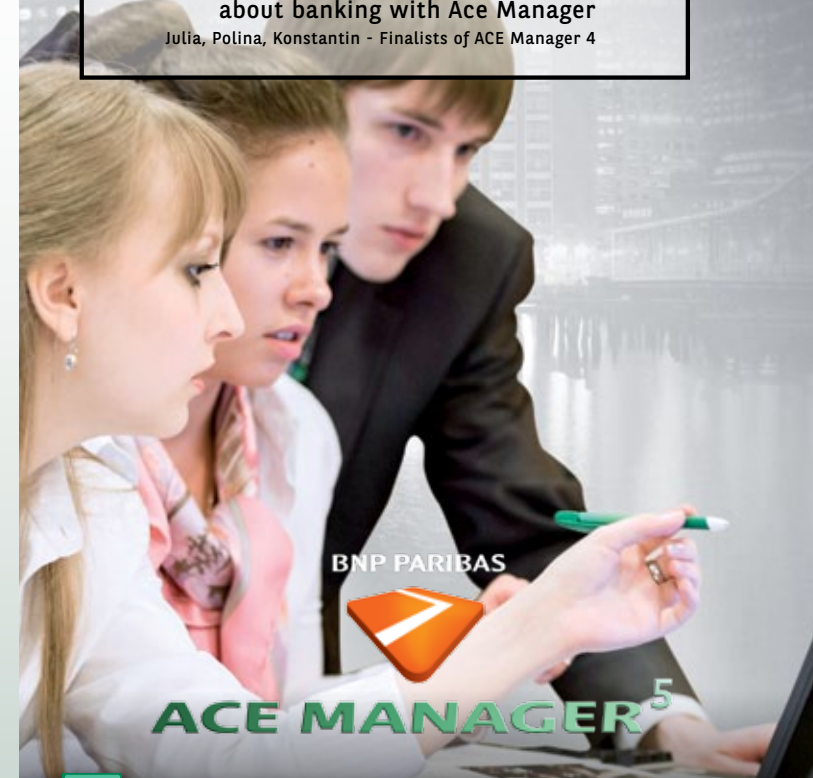
For more details visit www.bnpparibas.com



JOIN THE COMPETITION!

I'm still a student and I've learned a lot about banking with Ace Manager

Julia, Polina, Konstantin - Finalists of ACE Manager 4



BNP PARIBAS | The bank for a changing world

GET READY FOR THE MOST CHALLENGING ONLINE BANKING GAME!



Sergii
Finalist
ACE Manager 4

Take on the role of a banker, join an international student community, and learn about BNP Paribas' three core businesses. Create your team of three and compete online with the best students around the world for three weeks. Get it right and be one of the top 5 teams.

€15,000 and VIP tickets to Roland Garros!

**REGISTRATIONS BEGIN
ON OCTOBER 15, 2012**

The game runs from
2nd April to 23rd April 2013.

The Grand Final will take place in early May 2013.

Register with your smartphone
acemanager.bnpparibas.com



PRIZES

1st place prize

The worldwide winning team will receive **€6,000** in prize money for the team, **a round trip to Paris and VIP tickets to Roland Garros.**

2nd place prize

The runners-up will receive **€3,000** in prize money for the team **and tickets to tennis matches.**

3rd place prize

The 3rd place team will receive **€1,500** in prize money **and tickets to tennis matches.**

Tickets to tennis matches will also be awarded to the 4th and 5th place teams. Gifts will be awarded to the 6th to 10th teams.

BNP PARIBAS



ACE MANAGER⁵

BNP PARIBAS



ACE MANAGER⁵

Return of Ace Manager

Ace Manager, an online business game designed by BNP Paribas' experts for students around the world, is back with its 5th Set!

You are welcome to join the competition which brings together students from all over the world! The competition consists of **nine business cases**, compiled by BNP Paribas' experts, which cover the three core business areas of the Group – **Corporate & Investment Banking, Investment Solutions and Retail Banking**. This is your chance to improve your knowledge of finance and banking as well as marketing and management through an exciting and competitive game which has an intriguing scenario, captivating characters and takes place in a virtual 3D universe. The game will help you to progress in business English as well!

This is a new pedagogical way to learn business!

Accept the challenge and join Ace Manager! Learn what it is like to be a professional banker and become a member of the future business **Elite**!

In 2011-2012, Ace Manager's 4th Set successfully attracted more than 14,000 participants from 145 countries.

Come and join a team of 3, regardless of your level of education, field of studies, nationality or gender, to win total prize money amounting to 15,000 Euros and VIP tickets to Roland-Garros.

The chosen ambassadors will be contacted by the Ace Manager team soon. If you would like to become our ambassador* and help us promote the game, contact Deborah.LASRY@bnpparibas.com to receive more information about what you would be required to do and what you would benefit.

Registration has already opened and will run till 26 March 2013 on www.acemanager.bnpparibas.com.

The great 3 week adventure will start on 2 April 2013.

Join the Ace Manager community on Facebook www.facebook.com/BNPParibas.AceManager.

*Gift will be provided

The Ace Manager team

